



PO Box 42752, Philadelphia, PA 19101-2752 | Phone: 215.568.5044 | Fax: 215.967-1528 | [www.rebuildingphilly.org](http://www.rebuildingphilly.org)

Dear Community Leader:

Thank you for your interest in Rebuilding Together Philadelphia. You are receiving this packet because you or a representative from your community has expressed an interest in being selected as one of our target communities. A Target Community Application is enclosed along with additional information about our organization.

Rebuilding Together Philadelphia (RTP) was founded in 1989 and has assisted over 890 homeowners and 40 community agencies since our inception. Our goal is to assist low-income homeowners with home repairs that will help keep individuals and families comfortable, safe and secure in the homes they own. This includes making critical home repairs, energy efficiency upgrades and completing home modifications (to increase safety and mobility) for older adults and those living with a disability.

All work is free of charge for the homeowners and the organizations we serve. We utilize a volunteer workforce to provide most of the repairs and focus our work around an annual Block Builds or Rebuilding Days. Currently, we select two target communities in which to do Block Builds. Block Builds run for several consecutive Saturdays in late March and April (with an additional block build scheduled in the fall when possible). Our goal is to serve the target community for two years in a row, capitalizing on the relationships built with other agencies, homeowners and the community in general. Although the number of homes is determined by available funding and resources, RTP aims to assist a minimum of 15 homeowners per Block Build each year, so that a minimum of 30 homes are rehabilitated by the end of the two year tenure in a community.

When possible, we do additional Rebuilding Days (separate from a Block Build) where we complete repairs to homes and projects in a single day. These may or may not be in the same targeted areas as the Block Builds.

Low-income homeowners (see attached chart for guidelines), with priority given to those who are elderly (over age 60), disabled, living with multiple extended family members or families with children are eligible to apply for our services.

In addition to providing home repairs, we often provide volunteers, funding, and assistance to carry out at least one community beautification project each year in each target community. We ask community leaders for their needs regarding community beautification, determining what is appropriate for our program, and then work with community members to plan and implement the projects. These projects may occur during the build or they may happen at another time.

When we consider new target communities, the following factors are very important to us:

1. There must be a significant number of homeowners in the community who meet our criteria: income, proof of home ownership and priority groups.

Connecting volunteers to homeowners in need.



Keeping homeowners warm, safe, and dry.

2. Community residents should have expressed a need for our services and an interest in receiving services from Rebuilding Together Philadelphia.
3. There must be a community association or other community-based organization that can help us market our services, complete outreach and educate residents about our program or other related topics. We need our contacts in the community to help spread the word and make sure residents know that we are legitimate. Also, while there may be a great need for home repairs, some homeowners might not be interested in having the repairs done by volunteers. Support from community leaders is important in helping us collect applications from homeowners who understand what we do.
4. There should be other public and/or private investment and development taking place in the community.
5. There must be community residents who will work with us on planning and implementing community beautification projects.

We have enclosed the following materials for your review:

- A Rebuilding Together Philadelphia newsletter
- Rebuilding Together Philadelphia Fast Facts
- Eligibility Guidelines
- Target Community Application

Applications received by August will be considered for the following spring Block Builds and any additional Rebuilding Days carried out during the year. If you feel that your community is a good fit for our program, please complete the enclosed application and send it to:

Carrie Rathmann  
Executive Director  
Rebuilding Together Philadelphia  
P.O. Box 42752  
Philadelphia, PA 19101-2752

If you have any questions please feel free to contact me at 215-568-5044 .  
Thank you again for your interest.

Sincerely,



Carrie Rathmann  
Executive Director



## Philadelphia Target Community Application

Please write or type your responses in the spaces below. Cells will expand as you type if you are entering information from a computer.

<b>Name of Community:</b>	
<b>Boundaries of Community:</b>	
<b>Zip code(s) in community:</b>	
<b>City Council District(s) of community:</b>	
<b>Main contact name:</b>	
<b>Main contact mailing address:</b>	
<b>Main contact phone number:</b>	
<b>Main contact email:</b>	

Use this space below to provide a brief description (150 words or less) of the community, including history, information about housing stock, and descriptive information about residents. Demographic statistics are not needed here. We will ask for those later.

- **Does the community have an active community/block association or associations?**  
 Yes       No

- **If yes to above, please provide the name(s) of the association or associations?**

- **Is the community association incorporated?**  Yes     No

- **What is the frequency of the community association(s) meetings?**  
 Once a month       Twice a month       Once every quarter       Other (explain below)

- **If there is more than one community association, is there a particular association that is taking the lead in submitting this application?**  Yes     No

- **If yes to above, please give the name of the association:**

- **If there is not one association taking the lead, please describe how the associations are collaborating on this application:**

- **Is there a community based entity (ie. Community Development Corporation, Community Center, Umbrella Organization, Church-based Community Service Program) that has paid staff that would be able to devote part of their time to working with Rebuilding Together Philadelphia on outreach to residents, education about the program, and securing homeowner applications?  Yes  No**
- **If yes to above, please indicate below the name, address, and main contact information for that organization:**

<b>Name of organization:</b>	
<b>Mailing address of organization:</b>	
<b>Contact person, title:</b>	
<b>Phone number:</b>	
<b>Email address:</b>	
<b>Website:</b>	

- **Demographic information. Please complete the section below with the requested statistical information about your community. This information can usually be found through the American Fact Finder section of [www.census.gov](http://www.census.gov), or you can check with any CDC's working in your area. Hint: if you are looking at 2000 Census data, you can assume that anyone 55 and older at the time of the 2000 Census is now over 60 years old.**

<b>Total population of community or combined communities</b>	
<b>Total number of households</b>	
<b>Total number of owner-occupied households</b>	
<b>Total number of individuals over age 60</b>	
<b>Median household income</b>	
<b>Number of individuals with a disability</b>	

- **Is there a Master Plan, Small Area Plan, Neighborhood Action Plan, or other plan that your community has developed either independently or in partnership with your planning or community conservation office?  
 Yes  No**
- **If yes to above, please attach a copy of the plan to this application and include any drawings that accompany the plan.**

- **Please describe any current/planned public or private investment that is being made in the community (ie. new commercial or housing development, green space development, new community centers, etc.)**

- **Have other organizations provided services similar to Rebuilding Together Philadelphia’s services to the residents of the community? \_\_\_Yes            \_\_\_No**

- **If yes to above, describe briefly**

- **How would Rebuilding Together Philadelphia’s services help to support other investment taking place in the area?**

- **Please describe how the community association(s) would assist Rebuilding Together Philadelphia’s staff and volunteers with planning community beautification projects and give us some examples of possible beautification projects.**

- **For individual homeowners, acceptance to our program is based on the following criteria:**
  - Homes must be owner occupied and located in our target community.
  - Total household income must be below 50% of the Area Median Income for the Philadelphia Metropolitan Area based on household size :

1 person	2 people	3 people	4 people	5 people	6 people
\$27,075	\$31,100	\$35,000	\$38,000	\$42,000	\$45,100

**Priority is given to homeowners that meet one or more of the following criteria:**

- The home must have a resident that is elderly (over age 60) or disabled (has a disability that significantly impacts their daily functioning)
  - OR the occupants of the home are a family with children under the age of 18
  - OR the homeowner is living with multiple extended family members or other permanent residents
- **Based on the criteria above, how many households in your community do you estimate would be eligible for and in need of our services?**

# \_\_\_\_\_

If you need suggestions on how to gather this information, please contact our staff at 215-568-5044

- **Please attach letters of support from City/Council representatives, community association(s), community organizations, or any other entities whose support would be significant to our success in the community.**

\_\_\_\_\_  
Signature of community representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed name

Email or Mail to:  
Rebuilding Together Philadelphia  
P.O. Box 42752  
Philadelphia, PA 19101-2752

Or

[director@rebuildingphilly.org](mailto:director@rebuildingphilly.org)