

2020-2021

IMPACT REPORT





Dear [Re]Builders,

We are thrilled to share Rebuilding Together Philadelphia's 2021 Annual Impact Report. It's been quite a year—one that started with us still in the midst of the pandemic and our signature Block Build program unable to bring volunteers on-site. By the end of the year, though, we were back with our volunteers doing what we do best—working together to help our homeowners live in safe and healthy homes.

As you read through this report, you'll see that RTP didn't slow down during the pandemic. We actually did more! We believe that the present is always the best time to right the wrongs of housing inequality. If a house becomes unlivable, residents are suddenly without a home, creating more Philadelphians struggling with housing insecurity, and often leaving an abandoned property on a block that's challenged to maintain itself as a community. By making repairs today, we are building a better future for our homeowners.

Together we can fix this.

With our homeowners and volunteers, RTP has created a beautiful community of individuals who are willing to roll up their sleeves and do whatever it takes to make a difference in our neighborhoods. This community includes all of you—our supporters, our advocates, our biggest champions. Thank you for standing with us.

In gratitude,

A handwritten signature in black ink, appearing to read "Joseph Falco".

Joseph Falco
Board Chair

A handwritten signature in black ink, appearing to read "Stefanie F. Seldin".

Stefanie F. Seldin
President & CEO





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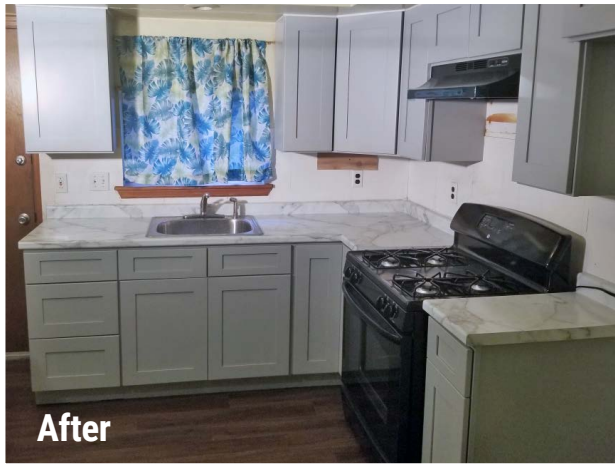
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Before



After



Before



After

GIVING BACK TO MS. GREEN

A familiar face within the Dunlap neighborhood, Ms. Alberta Green has lived in her home for more than 14 years. Community spirit and togetherness are the pillars of her quiet neighborhood. Ms. Green spends a great deal of her downtime in her home, reading Greek mythology, adding to her novel collection, and practicing her knitting skills. She loves to cook a wide palette of cuisines, but her beans are known as the best in the neighborhood.

When she is out and about, she takes trips to Fairmount Park, goes to restaurants, and swims at nearby Kelly Pool.

Ms. Green has always been infused with community spirit. During her working years Ms. Green was first recognized as a powerful voice for vulnerable populations. Now, she continues to give back to her community through food drives, volunteering in community clean-ups, and filling student backpacks with supplies for the school season. For over 15 years, she advocated for women and children who didn't have a steady home, and in recent years she has turned her focus to runaway teens, finding them a nurturing home.

Ms. Green's home has required major repairs for many years, but she hasn't been able to afford the cost. Rebuilding Together Philadelphia changed all that.

"The overall process was fun; RTP [carpenters] and [sub]contractors were nice and very respectable. I like that they always keep their word. They did the work and cleaned up after themselves, showing respect for my home and me." RTP provided critical repairs including significant kitchen renovations: cabinets, countertop, sink, and an oven range hood. Additionally, RTP volunteers installed new handrails for her basement, new kitchen floors, and placed smoke detectors throughout the house. All this and an occupational therapy assessment to help Ms. Green live with maximum independence and remain in her beloved home.

"Finally, my house is looking the way I wanted it to. Thank you to Matt Treat [of RTP] for guiding me through the process and to Shuja Moore [of The Enterprise Center] for signing me up for this program. RTP has been a huge help to me. My home is a symbol of my independence and freedom. Seventy years of living how I want to live," declared Alberta Green.

"My home is a symbol of my independence and freedom."

— Alberta Green, Homeowner and Community Advocate



GERALDINE BROWN

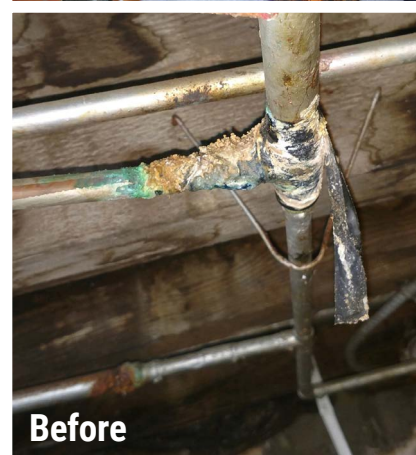
Geraldine Brown bought her home in Dunlap, West Philadelphia, on March 12, 1982. She needed the space—she had four children and the house had four bedrooms. Geraldine has always been a fierce advocate for homeownership as an investment in one's community. She's been a community leader since she first moved into her Dunlap neighborhood in West Philadelphia, including being a Block Captain for 29 years.

Geraldine is President and Director of Dunlap Community Citizens Concerned. She also sat on the Police Advisory Board for her (and surrounding) districts. "You need a bridge between the community and the police, or it is taken out of your hands," she explains. She also volunteers for ACHIEVEability, an organization that helps single and homeless parents navigate higher education and—Geraldine's specialty—affordable housing. In all her work, she continues to advocate for homeownership and its relation to personal stability and community investment.

Her children no longer live in her house, and in the past few years she had been feeling it was too big to take care of. The house was in need of serious repairs, especially plumbing, electric, and a need for a new roof. She began inquiring into moving into a senior center. But Geraldine had lived in her house for nearly 40 years, and she found that senior living facilities had too many rules and "I didn't like the idea of being told how to live."

RTP's contractors have come in, installed a new roof, updated the electricity and plumbing, mortar work and other repairs. "It has been really rewarding to try and make my home better." With her home stabilized, she is able to advocate for homeownership as a form of commitment in the community. "Community is here to support you if you are willing to have it."

"I've been volunteering for almost 30 years. Volunteering is like a stepping stone for careers, for opportunities, for the quest of your choice of how you want your career to go. Touching hands with different people, getting more information, and growing," stated Geraldine Brown.



*"Volunteering is like a stepping-stone for...
Touching hands with different people,
getting more information, and growing."*

— Geraldine Brown, Homeowner and Community Advocate

“ Your services are legit and go well beyond my expectations! ”

– Ms. Darcel Copes,
West Philadelphia Homeowner



Before



After

“ My parents worked very hard to maintain a safe home. This house was left to me and I am trying to do the same. This program offered supports/repairs that I could not afford. ”

– Ms. Beverly Edwards,
West Oak Lane Homeowner



“ My father bought this house for my mother. In the 50s this home was her wedding present and we have kept it in our family from generation to generation. It is a blessing to have this roof over our heads. ” – Ms. Stacey Clark,
Haddington Homeowner



“ It’s wonderful that someone can help me in my elderly years. ” – Ms. Mary Kweku,
East Parkside Homeowner

“ My husband is handicapped. So when RTP placed railings in the bathroom, on the stairs, and outside, it made it easier on him. The carpenters who came were very kind and helpful...went above my expectations. I would highly recommend your program to others! ”

— Ms. Cynthia Curby,
Dunlap Homeowner



 Rebuilding Together.
Philadelphia

Run to Rebuild

5K RUN / 2 MILE WALK

The Run to Rebuild (R2R) is Rebuilding Together Philadelphia's annual fundraising event. For the past 11 years, thousands of runners have participated in this 5k run/2-mile walk to help raise money for RTP's homeowners.

R2R is all about collaboration and commitment. Our event committee has spearheaded this event since its inception, and that includes navigating the pandemic and a virtual run. What's amazing is that we continue to raise more money for this event each year! And as a virtual fundraiser, our runners have participated from as far away as Japan!

Last year, 250 people participated in the event and together with donors and sponsors raised \$55,000 dollars.

In 2022, we will run together again! Save the date for R2R 2022 on May 21st along Forbidden Drive in Fairmount Park. Virtual and in-person options available. Visit <https://runsignup.com/runtorebuild> for more information and registration.

Thank you to our generous Sponsors!

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Thank you to our 2021 Committee!

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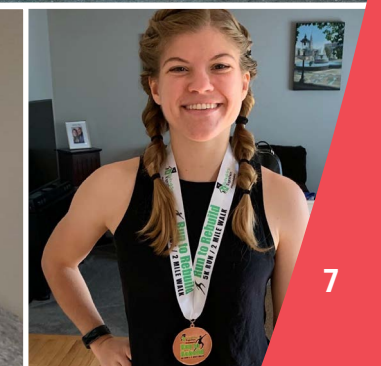
Ken Flagg

Kathy Seweryn

Beth Smith

Mimi Gallen Frasciello

AJ Unoarumhi*



* RTP Board Member

** R2R co-founder



The 2021 R2R Committee made a generous \$5,000 High Five Challenge, matching donations, dollar for dollar up to \$10,000. Thanks to you, we met the goal and raised a total of \$10,000!

OUR IMPACT...

Since 1988, Rebuilding Together Philadelphia has:

Repaired **1,937** homes

Enlisted the support of **38,490** volunteers
who have donated

519,053 hours of Volunteer Service

Provided over **\$40 million** worth of safe and healthy home repairs



M I S S I O N

Repairing Homes
Revitalizing Communities
Rebuilding Lives

V I S I O N

Everyone deserves to live
in a safe and healthy home.

...CONTINUES!

July 1, 2020 – June 30, 2021 Impact



127 Homeowner Projects



255 Volunteers



2,742 Volunteer Hours



\$2.8M Value of Repairs

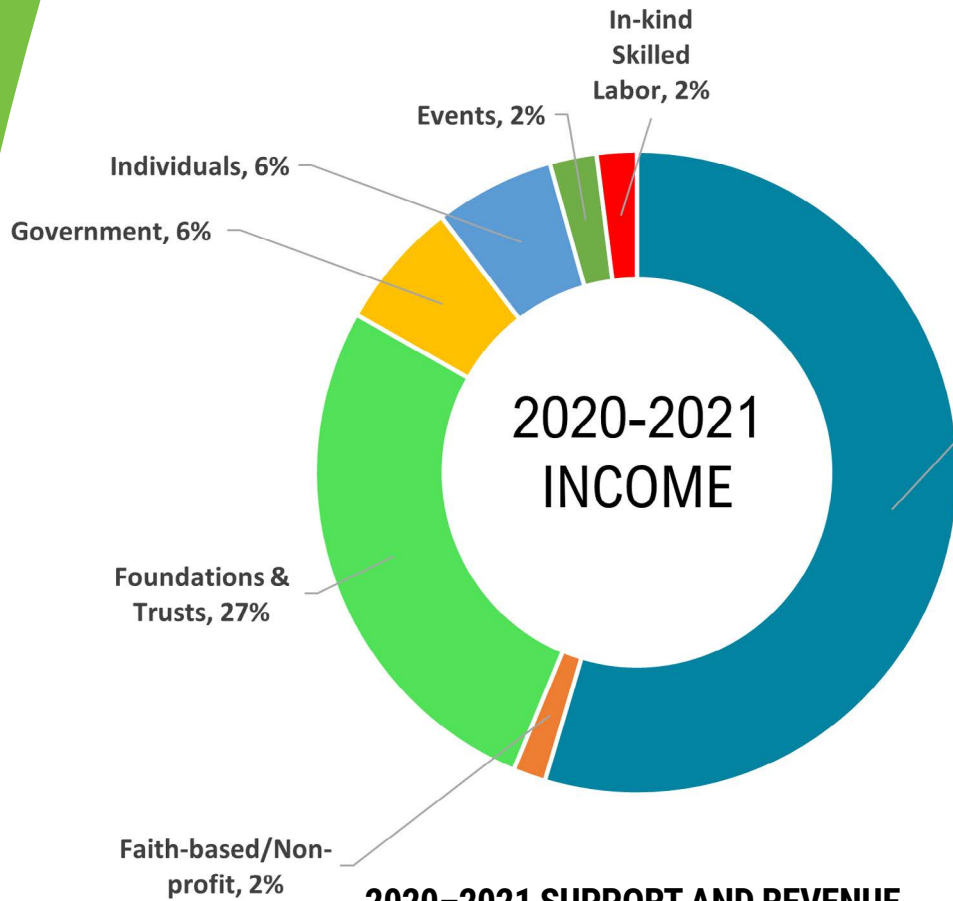


RTP HELPED 127 HOMEOWNERS BETWEEN JULY 2020-JUNE 2021

Female headed households:	75%
Residents with physical disability:	36%
Homeowners 30 percent-or-under area median income:	58%
Homeowners who live alone:	39%
Households with at least one person with a breathing issue:	53%
Residents 62 or older:	22%
Homes with children under 18:	44%

FINANCIALS

2020-2021 SUPPORT AND REVENUE

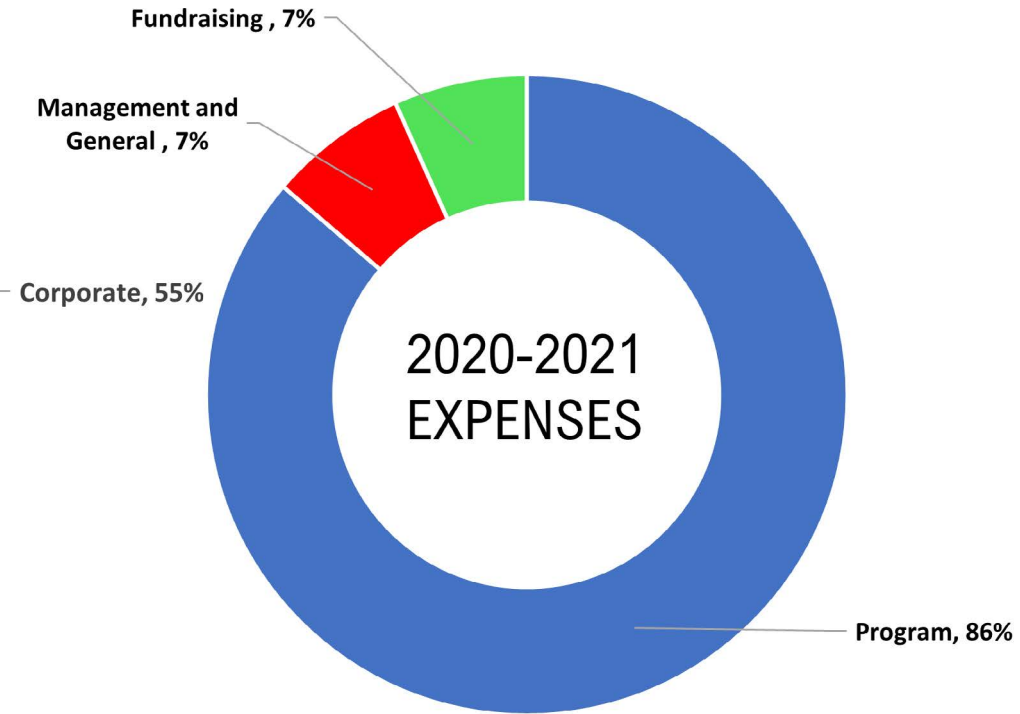


2020-2021 SUPPORT AND REVENUE

Grants and contributions	\$2,241,191
Fundraising Events	\$55,090
Less: Cost of Direct Benefits	(\$4,857)
Investment Income	\$12,094
Contributed services and supplies	\$313,185

TOTAL SUPPORT

AND REVENUE **\$2,616,703**



2020-2021 EXPENSES

Program	\$2,357,012
Management and General	\$191,593
Fundraising	\$183,836

TOTAL EXPENSES **2,732,441**

PROGRAMS AT A GLANCE

We are back with our [Re]Builders!

At the start of this year, to protect our homeowners, volunteers, and staff during the COVID crisis, RTP replaced volunteer hours with staff and subcontractors. However, we are back with our [Re]Builders now! And most importantly, all work that is promised to our homeowners continues to be completed.

Block Build Program: Each year, RTP provides repairs for 100 to 125 homeowners. Our signature program, the Block Build, transforms vulnerable, owner-occupied houses into safe, healthy and energy-efficient homes.

Asthma Trigger Reduction Program: More than 50% of the homeowners RTP serves have at least one family member suffering from breathing issues. RTP's initiatives work to reduce the factors that can provoke asthma and other breathing conditions.

Middle Neighborhoods Initiative: Critical repairs are made for homeowners age 55 or older in the city's Oak Lane community. Local research has documented the disproportionate impact of evictions and foreclosures on predominantly African American middle neighborhoods like this one.



RECENT ACCOMPLISHMENTS

Launch of the Homeowners Advisory Council (HAC):

The HAC is a forum for RTP homeowners and other community stakeholders to provide advice and direction to RTP's work.

Minority and women-owned businesses (MWBE):

RTP directed 75% of our subcontracted repairs (\$725k) to MWBE contractors over the last year.

CHOP: RTP received a competitive contract from the Children's Hospital of Philadelphia for over \$750,000 to repair 40 homes of children suffering from severe asthma.

HUD OAHMP Grant: The U.S. Department of Housing and Urban Development (HUD) Older Adults Home Modification Grant Program (OAHMP) awarded RTP over \$824,000 for safety and functional repairs to meet the needs of the local aging population.

PA Housing Affordability and Rehabilitation

Enhancement Fund Grant: This grant totaling \$500,000 is for home repairs for 40 homeowners in Strawberry Mansion.



PUBLIC RECOGNITION

Salus University Community Partner Award:

RTP was recognized as the 2022 recipient of the Occupational Therapy Community Partner Award, for continued partnership and advocacy for occupational therapy.

Philadelphia names a day in RTP's Honor:

Mayor Jim Kenney proclaimed September 15, 2021, in honor of Stefanie Seldin and RTP's impact on Philadelphia.



MARVIN KNAPPER, JR.: BUILDING ON A FAMILY LEGACY

It's A Family Affair. Marvin has been a contractor for over 14 years. His love for his work stems from his childhood, where he grew up in a family of trades people. Marvin's relatives were among the first African American contractors and plumbers in the Frankford area. "My great-grandfather was one of the first master plumbers [in Frankford], and my uncle is a master plumber. I have another uncle who is an electrician."

The Call of the Trades Could Not Be Ignored. Despite this deep legacy, Marvin spent a decade exploring other horizons. However, the trades kept calling. "While

working for AT&T [for ten years], I found myself frequently using my contractor skills. I love technology and contracting equally; however, I can't move as much at my job. As a contractor, I'm able to explore different locations and people with diverse backgrounds."

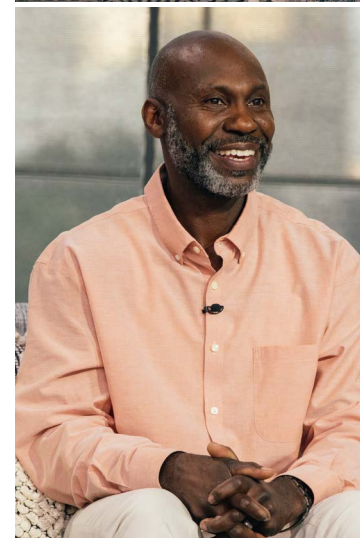
A Strong Work Ethic from an Early Age.

Independence and empathy were ingrained in Marvin from an early age. "At 14, my family put me to work. In the neighborhood, I was the one fixing the gutters, raking the leaves, and going to the store to pick up bread." This can-do attitude

and selflessness followed him into his adult life. In his current neighborhood, known for its peaceful, relaxing, and friendly atmosphere, Marvin is the one who in winter snow blows sidewalks clear for the elderly and checks in on his more isolated neighbors. His spirit of service is reflected in his professional reputation as well: Marvin's clients know him as trustworthy, attentive, and communicative. Engaging the homeowners he serves is key to Marvin's philosophy, "I believe [having strong communication skills] is vital ... you help the customer see what needs to be done, it's an essential part of the repair process."

A Great Match. Marvin's relationship with Rebuilding Together Philadelphia grew naturally out of his lifelong desire to help people. He volunteered at a Block Build and was offered a position as a subcontractor. "RTP is like a family. I feel that the work we do is deeper than what I see and that a lot will come out of this because it helps those that are in need. That is what I want to be a part of—people who help others, people who are making an impact." Marvin promotes RTP because the organization's mission aligns with his belief that everyone deserves to live in a safe and healthy home.

"I like that RTP helps the elderly because they are not able to get many things done to their homes: installing grab bars, repairing stairs, and providing CO2 detectors—that saves lives. It allows you to live comfortably."



On September 15th, 2021, RTP's Stefanie F. Seldin with contractor Marvin C. Knapper, Jr., Homeowner Ruby Beckett, and her daughter Andrea Spruill made a special appearance on the Kelly Clarkson Show!

"RTP is like a family. I feel that the work we do is deeper than what I see and that a lot will come out of this because it helps those that are in need. That is what I want to be a part of—people who help others, people who are making an impact."

THANK YOU TO OUR 2020-2021 LEAD DONORS!

100K+

Children's Hospital of Philadelphia
Federal Home Loan Bank of Pittsburgh
PA Housing Affordability and
Rehabilitation Enhancement Fund (PHARE)

75K+

Department of Community and Economic
Development (DCED)

50K+

WW Smith Charitable Trust
Independence Blue Cross
Kendal Charitable Funds
The Lenfest Foundation

30K to 49K

Connelly Foundation
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20K to 29K

PNC
WSFS Bank

10K to 19K

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Rebuildingphilly.org



Support our homeowners, today!

