

# Corporate Sponsorship

*Partnering to make homes safer and healthier for our neighbors.*



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# RUN TO REBUILD

## PREMIER SPONSOR: \$7,500

Promote team-bonding and family time while promoting your brand to a diverse audience from across the Greater Philadelphia region.

- Premier logo placement on Run to Rebuild website
- Company-supplied banner display
- Company featured on all printed & electronic materials
- Premier company logo placement at event including:
  - Thank you sponsor banner
  - Back of event t-shirt

## HOMEOWNER SPONSOR: \$5,000

- Company logo on event t-shirt
- Sponsor listing on event banner
- Logo/sponsor level listed on Run to Rebuild website
- Placement in rack card
- Acknowledgement in:
  - Annual report
  - Email communications
  - Social media posts

## COMMUNITY SPONSOR: \$3,250

- Company logo placement on:
  - Run to Rebuild website
  - Back of event t-shirt
- Logo on thank you sponsor banner at event

## NEIGHBORHOOD SPONSOR: \$1,250

- Logo placement on Run to Rebuild website
- Company listing on thank you sponsor banner at event

## PARTNER: \$750

- Company listing on thank you sponsor banner at event

*RTP welcomes suggestions on other sponsor recognition opportunities!*

# PA NEIGHBORHOOD ASSISTANCE PROGRAM

## Business Tax Credits



Rebuilding Together.  
Philadelphia

Special Purpose Priorities

Repairing homes, revitalizing communities, rebuilding lives.

### Support RTP and receive a 75% State tax credit

#### PA's Neighborhood Assistance Program-Special Purpose Priorities

provides tax credits to businesses that provide contributions to vital community projects. By enabling businesses to help nonprofits, NAP helps communities on the right track to self-sufficiency.

#### 3 Easy steps:

1. Partner with RTP
2. Sign a letter of commitment
3. Fill in a simple 1-page application

#### **RTP does the rest!**

#### RTP makes a difference in the lives of vulnerable homeowners:

- Provides safe & healthy repairs to 125 low-income homeowners each year;
- Maximizes results & minimizes costs w/ volunteers; and
- Enhances the quality of life for all residents of target communities.

#### NAP Tax Credits can be used against:

- Corporate Net Income Tax
- Personal Income Tax\*
- Bank Shares Tax
- Insurance Premiums Tax \*\*
- Capital Stock-Foreign Franchise Tax
- Title Insurance & Trust Co Shares Tax
- Mutual Thrift Institutions Tax

#### Corporate Net Income

Donation*	\$50,000	\$100,000
PA SPP 75% Tax Credit	\$37,500	\$75,000
Net Cash Outlay before Tax Costs/ (Benefits)	\$12,500	\$25,000
Net Federal Tax Benefit of Contribution	\$2,625	\$5,250
Net State Tax Benefit of Contribution	\$3,551	\$7,102
Net Cash Outlay after all Tax Benefits	\$6,324	\$12,648

#### S Corp, Partnership, LLC

Donation*	\$50,000	\$100,000
PA SPP 75% Tax Credit	\$37,500	\$75,000
Net Cash Outlay before Tax Costs/ (Benefits)	\$12,500	\$25,000
Net Federal Tax Benefit of Contribution	\$1,250	\$2,500
Net State Tax Benefit of Contribution	\$1,382	\$2,763
Net Cash Outlay after all Tax Benefits	\$9,869	\$19,737

Tax Assumptions: Federal Corp. Income Tax Rate: 21% State Corp. Income Tax Rate: 8.99%  
\*Always consult a tax advisor to ensure the assumptions and calculations are accurate. These tables are for demonstration purposes only.

Tax Assumptions: Lowest Federal Income Tax Rate: 10%, State Personal Income Tax Rate: 5.07% \*Always consult a tax advisor to ensure the assumptions and calculations are accurate. These tables are for demonstration purposes only.

\* Via Passthrough Entity

\*\*excluding surplus lines, unauthorized, domestic/foreign marine

When you partner with Rebuilding Together Philadelphia you are helping to create safe homes and communities for everyone!

## **BLOCK BUILD SPONSORSHIP**

**\$12,500**

**Make a life-changing impact for a family when you sponsor repairs on an entire house. This home will be repaired during the 2-day Block Build.**

### **Team Building:**

- Opportunity for eight employees to work together each day

**Sponsorship sign on Rebuilding Day**

### **Donor recognition:**

- RTP annual report
- Social media posts
- Email communications

**Company logo on back of volunteer t-shirt**



# Commitment Form

**YES! We will sponsor the Block Build program** **\$12,500.**

Please send high res, print-ready logos in JPEG or EPS to Sadie Troup at [stroup@rebuildingphilly.org](mailto:stroup@rebuildingphilly.org).

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

**Payment Information:**

Please bill/invoice me

Enclosed is a check in the amount of \$ \_\_\_\_\_

**Payable to:**

**Rebuilding Together Philadelphia**

**3001 Stokley St., 1st Fl**

**Philadelphia, PA 19129**

Thank you so much for your support!

Please contact: Esther Wiesner with any questions at  
[ewiesner@rebuildingphilly.org](mailto:ewiesner@rebuildingphilly.org) or 267-254-5595.

# Commitment Form

**YES! We will sponsor Run to Rebuild at the following level:**

Presenting Sponsor **\$7,500**

Community Sponsor **\$3,250**

Homeowner Sponsor **\$5,000**

Neighborhood Sponsor **\$1,250**

Partner **\$750**

Please send high res, print-ready logos in JPEG or EPS to Sadie Troup at [stroup@rebuildingphilly.org](mailto:stroup@rebuildingphilly.org).

*This applies to sponsors at \$1,250 and above. \$750 sponsors will be listed by name.*

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

**Payment Information:**

Please bill/invoice me

Enclosed is a check in the amount of \$ \_\_\_\_\_

**Payable to:**

**Rebuilding Together Philadelphia**

**3001 Stokley St., 1st Fl**

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Thank you so much for your support!

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